



KNIGHTS OF COLUMBUS OREGON STATE COUNCIL



APRIL 26, 2019

Publicity Chairman Report 111th State Convention 2019

The Publicity Committee discussed the following for consideration to further enhance information about the Knights of Columbus in Oregon:

1. In order to make Oregon Knights more visible, wearing a Knights of Columbus shirt or jacket at all Church, Council and public functions would be appreciated. Also try to wear a Council name tag or "Hello My Name Is" so it will be more comfortable for others to address you by name.
2. Continue to use all available social media such as Twitter, Facebook, Tumblr, local newspapers or radio and television to help spread the word about Christianity within local communities. Also, try to show videos or slideshows that depict what local Knights are doing in their Council. This could be done by showing pictures of recent events and running this presentation at any indoor or social events.
3. After coordinating with your Pastor, use the local parish bulletin or bulletin boards for items about the Knights and their works and what they do for their parish and local community.
4. Continue looking for ways to make use of free publicity in local newspapers or television. This is important to help the parish and community becomes more aware of the things that the Knights of Columbus are doing within their community.
5. Encourage each Grand Knight, after asking permission of their pastor, to give a talk at least once each year during each Mass on a selected weekend. This will help ensure the congregation is aware of the works the Knights are providing to both their parish and community. This will also further enhance the promulgation of our faith.
6. Publicize the Works of Charity being done by your local Knights, such as providing gifts that can be given out at First Communion, Confirmation, Marriage and Holy Orders. These gifts should be given with a note of congratulations and the Knights of Columbus logo to remind the recipient of the support given to them by the Knights.
7. Make CCD classes more aware of the annual poster contest or basketball free throw and soccer contests. Whenever it is possible, advertise in the local media so that parents of children in public, as well as parochial schools, are made aware of the availability of these contests.
8. Grand Knights are encouraged to emphasize that their Council continues using the "Keep Christ In Christmas" (KCIC) program as it increases the community's awareness of the Knights of Columbus and their efforts to promote greater visibility of Christ at Christmastime. Then ensure that as many of the KCIC Christmas cards and related material are sold as early as possible. This ensures that more Catholic and Christian cards being sent, rather than generic cards, which normally leaves out the word Christ or Christmas.

9. Continue to support the “People With Intellectual Disabilities”. One way to accomplish this is through the use of the Tootsie Roll program. Each Tootsie Roll has the Knight’s logo on it. Whenever possible, host and provide a Tootsie Roll drive at local events as well as at church events. When giving out the item, it is suggested that the Council provide each one with a note that says “This is a gift from your local Knights of Columbus Council”. Remember – these items are given – never sold!

10. Increase evangelization through available media, such as a movie, that highlights good Christian ideals. The content should exhibit living our faith through a vocation as a Priest or through marriage or by community involvement that shows individuals leading an exemplary life as a member of the Knights of Columbus. Support of a KofC Catholic Information Service booklet display in your church vestibule is a worthwhile program of evangelization to consider.

11. Think about long term goals of the local Knight’s Council and how its works will affect not only the well-being of the Council, but also how their future works will affect not only their Council and parish, but the local community as well.

April 26, 2019

Thomas E. Karl, Chairman: _____

Council : _____
Council 2831 First Delegate **Woodburn**

Council : _____
Council 3484 First Delegate **Canby**

Council : _____
Council 7828 First Delegate **Portland**

Council : _____
Council 9442 First Delegate **La Grande**

Council : _____
Council 9932 First Delegate **La Pine**

Alternate:

Council : _____
Council 2439 First Delegate **Sublimity**